

42.03.02 Journalism (Bachelor's degree)

The Journalism program provides professional training for careers in traditional and digital media. We focus both on theoretical knowledge about principles and trends in mass media sphere and on practical skills which are essential for reporting news.

Course offerings include:

- *Mass Media Theory*
- *Communication Theory*
- *Sociology of Journalism*
- *TV Journalism*
- *Radio Journalism*
- *New Media Journalism*
- *Workshop on Journalism Technologies*

Application deadline: 24 July 2017
Start date: 1 September 2017
Duration: 4 years
Credits: 360

42.04.02 Media Studies: Management and Technologies (Master's Degree)

The Media Studies program focuses on providing a stimulating environment in which students can learn the principles of effective management in mass media sphere.

Course offerings include:

- *Mass Communication Theories*
- *Media Management*
- *Media Systems and Media Economics*
- *Mass Media Marketing*
- *Multimedia Technologies*
- *Ethics in Mass Communication*
- *Master's Thesis*

Application deadline: 30 July 2017
Start date: 1 September 2017
Duration: 2 years
Credits: 120

